

# Nova Wealth Management Group to Join Focus Partner Firm Buckingham Strategic Wealth

**NEW YORK, NY / ACCESSWIRE / January 30, 2020** / Focus Financial Partners Inc. (NASDAQ:FOCS) ("Focus"), a leading partnership of independent, fiduciary wealth management firms, announced today that it has entered into a definitive agreement under which Nova Wealth Management Group, LLC ("Nova"), a registered investment adviser located in Atlanta, Georgia, will join Focus partner firm Buckingham Strategic Wealth ("Buckingham"). This transaction is expected to close in the first quarter of 2020, subject to customary closing conditions.

Nova provides comprehensive wealth planning services to individuals and families. Following this transaction, the Nova business, which is led by Jeff Cohen, Sam Bromberg and James Underwood, will operate under the Buckingham name. Nova will expand Buckingham's nationwide presence and create the foundation for its new Atlanta office and advisory team.

Nova has been associated with Buckingham for more than 20 years through its long partnership with BAM Advisor Services, LLC ("BAM Advisor Services"), Buckingham's sister company and a comprehensive wealth platform that supports a nationwide community of independent wealth management firms and financial advisors. As previously announced by Buckingham, BAM Advisor Services will be known as Buckingham Strategic Partners as part of a new branding initiative expected to become effective in the first quarter of 2020.

"We are thrilled and honored to welcome Jeff, Sam, James and their entire team to Buckingham," said Adam Birenbaum, CEO of Buckingham. "Providing an unparalleled client experience through comprehensive financial planning solutions and highly engaged relationships is a key goal of both firms. Joining forces will allow us to better serve clients and make us a stronger organization, which are vital elements to achieving our long-term vision."

"We are pleased that the Nova team will be joining Buckingham," said Rudy Adolf, Founder, CEO and Chairman of Focus. "This transaction will create immediate benefits for Nova's clients through access to the capabilities of the combined firm, while expanding Buckingham's presence in the important Southeast market. Strategic transactions like these demonstrate the value we provide our partner firms through our leading M&A capabilities."

## **About Focus Financial Partners Inc.**

Focus Financial Partners Inc. (NASDAQ:FOCS) ("Focus") is a leading partnership of independent, fiduciary wealth management firms. Focus provides access to best practices, resources, and continuity planning for its partner firms who serve individuals, families, employers and institutions with comprehensive wealth management services. Focus partner firms maintain their operational independence, while they benefit from the synergies, scale, economics and best practices offered by Focus to achieve their business objectives. For more information about Focus, please visit [www.focusfinancialpartners.com](http://www.focusfinancialpartners.com).

## **About Buckingham Strategic Wealth**

Buckingham Strategic Wealth ("Buckingham") helps individuals, families, businesses, trusts, nonprofits, retirement plans and medical practice owners achieve their most important life and financial goals by creating customized, comprehensive, evidence-based financial plans. Buckingham's investment philosophy is rooted in an academic approach tailored to address each client's willingness and ability to accept market risk. As a registered investment adviser, Buckingham has a fiduciary obligation to its clients. Buckingham's investment approach centers on modern portfolio theory implemented through passively managed mutual funds and the firm's fixed income portfolio design and execution capabilities. Headquartered in St. Louis, Buckingham has 35 offices in 21 states. For more information, visit [buckinghamadvisor.com](http://buckinghamadvisor.com).

### **Cautionary Note Concerning Forward-Looking Statements**

This release contains certain forward-looking statements that reflect Focus' current views with respect to certain current and future events. These forward-looking statements are and will be, subject to many risks, uncertainties and factors relating to Focus' operations and business environment which may cause future events to be materially different from these forward-looking statements or anything implied therein. Any forward-looking statements in this release are based upon information available to Focus on the date of this release. Focus does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any statements expressed or implied therein will not be realized. Additional information on risk factors that could affect Focus may be found in Focus' filings with the Securities and Exchange Commission.

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