

# Focus Financial Partners Selects HiddenLevers to Create Next Generation Business Intelligence Platform Specifically Designed for Fiduciaries

NEW YORK, March 25, 2019 (GLOBE NEWSWIRE) -- Focus Financial Partners Inc. (NASDAQ: FOCS) ("Focus"), a leading partnership of independent, fiduciary wealth management firms, announced today that it has entered into a strategic business relationship with HiddenLevers, a developer of leading risk applications and analytics for the wealth management industry.

HiddenLevers is creating a next generation business intelligence platform to address the needs of Focus and its partner firms and in turn, elevate the service that those firms provide to their clients. These applications will provide Focus and its partner firms with state-of-the-art analytics and insights as the Focus partnership grows.

"Delivering innovative fintech is central to our value proposition and we are excited to be working with HiddenLevers," said Rudy Adolf, Founder, CEO and Chairman of Focus. "Technology is an important enabler of our partner firms' business models and provides them with tangible networking benefits. Given our scale, we directly influence how solutions are developed so that they are tailored to Focus' needs. Sophisticated, leading-edge technology applications are critical to how we manage our business for rapid growth. HiddenLevers is the right business intelligence platform for fiduciaries, because they think like fiduciaries."

"Focus choosing HiddenLevers for both our business intelligence platform and our advisor toolkit is certainly a significant milestone for our company," said Raj Udeshi, a Founder of HiddenLevers.

"Our brand resonates with Focus partner firms, who are well positioned to see that HiddenLevers is at the forefront of fintech to registered investment advisors."

## About Focus Financial Partners Inc.

Focus Financial Partners Inc. (NASDAQ: FOCS) ("Focus") is a leading partnership of independent, fiduciary wealth management firms. Focus provides access to best practices, resources, and continuity planning for its partner firms who serve individuals, families, employers and institutions with comprehensive wealth management services. Focus partner firms maintain their operational independence, while they benefit from the synergies, scale, economics and best practices offered by Focus to achieve their business objectives. For more information about Focus, please visit [www.focusfinancialpartners.com](http://www.focusfinancialpartners.com).

## About HiddenLevers

HiddenLevers is a risk technology platform, providing next-level applications, analytics and economic research for the wealth management space. With over \$400 billion in assets on its platform, HiddenLevers offers client-facing and home office solutions aimed at financial advisors, asset managers, compliance teams and corporate treasuries. The cloud-based platform includes a cutting-edge macro-scenario library, investment proposal generation, portfolio stress testing, model construction, and enterprise risk and revenue monitoring. HiddenLevers remains a self-funded company with headquarters in Atlanta. For more information about HiddenLevers, please visit [www.hiddenlevers.com](http://www.hiddenlevers.com).

**Cautionary Note Concerning Forward-Looking Statements**

This release contains certain forward-looking statements that reflect Focus' current views with respect to certain current and future events. These forward-looking statements are and will be, subject to many risks, uncertainties and factors relating to Focus' operations and business environment which may cause future events to be materially different from these forward-looking statements or anything implied therein. Any forward-looking statements in this release are based upon information available to Focus on the date of this release. Focus does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any statements expressed or implied therein will not be realized. Additional information on risk factors that could affect Focus may be found in Focus' filings with the Securities and Exchange Commission.

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Source: Focus Financial Partners Inc.